

ASSISTANT PROFESSOR DR. NONGNAPAT THOSUWANCHOT

UNIVERSITY	Department of Commerce, Chulalongkorn University
SUBJECT RESPONSIBLE	IS Workshop: Business Plan (Business Environment & Analysis – External Analysis & Internal Analysis), Strategic Plan

ACADEMIC BACKGROUND

Doctor of Philosophy (Strategy)	Nanyang Technological University, 2018
Master of Science (Strategic Management)	Erasmus University Rotterdam, 2012
Bachelor of Business Administration (Accounting)	Chulalongkorn University, 2009

SELECTED PUBLICATION

- Chanphati, J. & Thosuwanchoat, N. (2023). Strategic flexibility: a systematic review and future research directions. *Journal of Strategy and Management*. 16(3): 470-491.
- Chanphati, J. & Thosuwanchoat, N. (2023). Strategic flexibility. In *Responding to Uncertain Conditions: New Research on Strategic Adaptation*. 1-15.
- Thosuwanchoat, N. (2022). Pressure to perform: female CEOs and firm community engagement. *Journal of Strategy and Management*. 15(2): 256-271.
- Kang, E., Thosuwanchoat, N. & Gomulya, D. (2021). Mitigating industry contagion effects from financial reporting fraud: a competitive dynamics perspective of non-errant rival firms exploiting product-market opportunities. *Strategic Organization*: 1-30.
- Kang, E. & Thosuwanchoat, N. (2017). An application of durkheim's four categories of suicide to organizational crimes. *Deviant Behavior*. 38(5): 493-513.